

@realty



Be seen by more
buyers with social
media **boost.**

Boost your listings views with social media



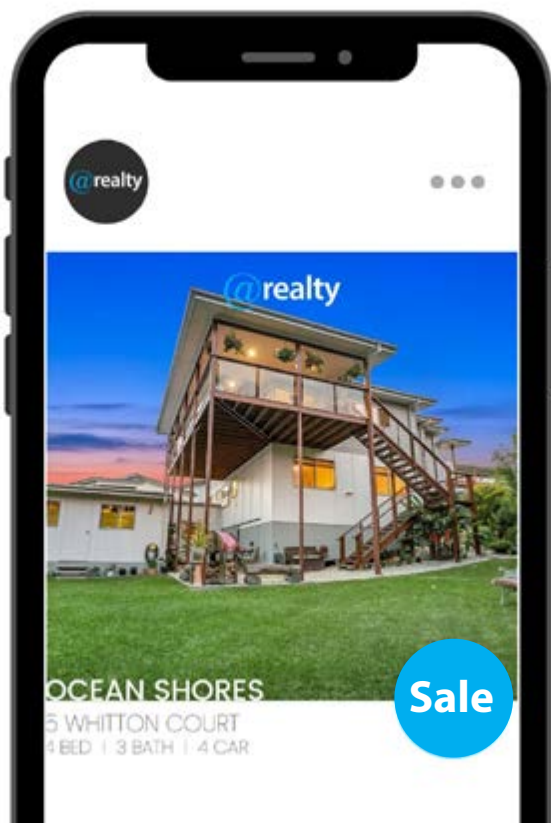
79% of surveyed Australians use social media over 10 times per day¹



Helps you find highly motivated buyers looking in your area



Helps find you buyers that haven't even made themselves known to you yet



How does it work?

Social Boost combines the power of @realty's data and Facebook's expansive reach. This allows us to target buyers with the demographics and behaviour that indicate an interest and intent to purchase property, and extend your campaign's reach.

Who are we targeting?

Active property seekers looking to snap up a property within your suburb. Social Boost targets a high-intent audience and increases the number of times your ad is displayed on Facebook to a relevant audience.



People who have viewed a property in the same area in the last 60 days



People who have visited the suburb and surrounding area recently



People who are part of our "lookalike audience" – A Facebook audience that have similar characteristics to the high-intent @realty audience

Campaign Prices

7 Day campaign - \$200

10 Day campaign - \$350

14 Day campaign - \$500

www.atrealty.com.au